

Michelle Costello

USER EXPERIENCE DESIGNER IN HELENDALE, CALIFORNIA

MICHELLE.DESIGNS.STUFF@GMAIL.COM |(860) 888-6283

ABOUT

Michelle Costello is an enthusiastic User Experience Designer with a passion for cultivating navigation through research and testing. Her appreciation of simplicity and organization creates exceptional designs and user flows within deadlines and budget constraints with focus on problem solving. Her educational background and freelance experience have provided a unique perspective for translating conceptual ideas, user goals, and business needs into strong interaction and design solutions.

EDUCATION

Master of Fine Arts: Media Design,

Full Sail University - Winter Park, FL, 2024

Bachelor of Science: Graphic Design, Valedictorian

Full Sail University - Winter Park, FL, 2019

SKILLS

UI Prototyping

UX Design

Visual Mockups

HTML/CSS

User Scenario Development

Data Analyzation from Multiple Sources

Design Research

Interaction Design

Journey Mapping

Wire Framing

Usability Testing

Responsive Design (Mobile and Web)

Collaboration

Problem Solving

Leadership

Excellent Oral and Written Communication

Organization

Time Management

EXPERIENCE

UX, Web, Graphic Designer: Sketchy People Design and Development, 2016 - *current*

- Designed and executed multiple mobile app user flows, user experiences, prototypes, and solutions in an iterative environment
- Created platform specific visual design assets for Android, iOS, Social Media, and Web
- Performed detailed research and analysis
- Created and maintained multiple unified brands and associated brand identity guideline documents

Graphic Designer: LifeLight911, 2021 - 2022

- Designed and executed unified branding for physical product and companion app
- Designed advertising components for website
- Refined and edited copy for use in branding campaign
- Created and edited visual assets for mobile, web, and video distribution

UX, Graphic Designer: Azooca, Inc, 2019 - 2021

- Designed and executed 5 mobile app user flows, user experiences, prototypes, and solutions in small team and collaborated with oversees developers
- Created platform specific visual design assets for Android, iOS, Social Media, and Web connecting with created mobile prototypes
- Collaborated with stakeholders and development teams to produce effective user solutions to navigation in prototypes
- Created and maintained multiple unified brands and associated brand identity guideline documents

TOOLS

Adobe Creative Suites

MacOS, Windows, and Linux

Adobe XD

Figma